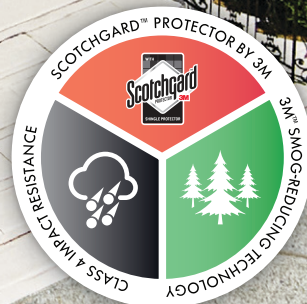


The Most Complete & Innovative Shingles on the Market

StormMaster® Shake

Premium Protection with Exclusive Core4® Technology



PREMIUM DESIGNER SHINGLES

Improving Air Quality One Roof at a Time

Home is where the heart is, and with StormMaster® Shake shingles it's also where innovation thrives. Breathe easy knowing your home is protected by an advanced shingle packed with performance, long-lasting beauty with Scotchgard™ Protector and the unique smog-fighting power of 3M™ Smog-Reducing technology. This blend works tirelessly, transforming the air around your home, making every moment indoors and out a breath of fresh air.

Shingles Featuring Scotchgard™ Protector Have Earned the Distinction of Being a Holmes Approved Product.



Sherry Holmes
Professional Contractor, TV Host,
Public Speaker & Educator



3M SMOG
reducing technology



CLASS 4
Impact Resistance

Explore the Difference with Atlas Polymer Modified Innovations

StormMaster® Shake is our premium offering, expertly designed with an innovative polymer modified blend, providing the ultimate protection against damaging hail. Proudly bearing the UL 2218 Class 4 impact rating, StormMaster® Shake delivers a robust defense, safeguarding your home even amidst the fiercest storms.

We know every home is unique. For those seeking a strong yet more economical option, Pinnacle® Impact is also equipped with Class 4 impact resistance to provide quality protection.



PRI provides independent, third-party testing, inspection, and certification for impact rated asphalt shingle products.

AtlasRoofing.com/PRI_Impact_Ratings

Atlas Impact Resistance Product Comparison

	Pinnacle® Impact	StormMaster® Shake
Algae Resistance	Scotchgard™ Protector by 3M - Lifetime Warranty against black streaks caused by algae	Scotchgard™ Protector by 3M - Lifetime Warranty against black streaks caused by algae
Smog Reduction	3M™ Smog-Reducing Granules	3M™ Smog-Reducing Granules
Wind Warranty	130 MPH	150 MPH
Asphalt Technology	Polymer Modified Blend	Core4® Premium Polymer Modified Blend
Impact Rating - UL 2218	Class 4	Class 4
Impact Rating - ASTM WK78591/IBHS	Excellent	Excellent
Flexibility	Standard	Enhanced Down to 0°
Test Results vs. Standard Laminate Shingles		
Square Weight (lbs)	5% heavier	8% heavier
Granule Adhesion (GAT)	57% better	69% better
Mechanical Uplift (Force lb)	32% better	127% better
Tear Strength (Grams)	39% better	45% better
Fastener Pull Through (Pounds Force - LB)	32% better	52% better



Made With Core4[®] Polymer Modified Technology

Experience unmatched roofing innovation with StormMaster[®] Shake, exclusively engineered using Core4[®] Polymer Modified Technology. These aren't your average asphalt shingles. When you choose a shingle with Core4[®], you're laying down the ultimate in roofing excellence.



PolyCore[®]

Made with a proprietary premium polymer modified blend, these shingles are more durable than standard asphalt. They are scientifically engineered to outperform and are stronger and longer-lasting than other leading brands.

52%

better fastener pull-through when compared to standard asphalt shingles

FlexCore[®]



With better elasticity, these shingles bend and flex, while others typically crack and tear. FlexCore[®] makes shingles more pliable, enabling them to install flatter and seal more effectively, providing greater protection for your home.

45%

better than the industry's standard tear strength requirement



69%

better granule adhesion compared to other standard asphalt shingles

Built to mitigate the effects of expansion and contraction due to temperature changes, these shingles have enhanced granule adhesion. Shingle granules play a critical role in protecting your roof.



ThermalCore[®]

127%

better performance on mechanical uplift lab test results than other products

Engineered with Core4[®] polymer modified technology and our unique FASTAC[®] sealant line, these shingles can withstand 150 mph winds and Class 4 rated hail, providing the ultimate protection.

WeatherCore[®]



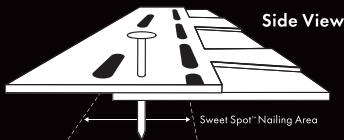
StormMaster® Shake

Premium Protection with Exclusive Core4® Technology



1 Sweet Spot™ Nailing Area with FASTAC®

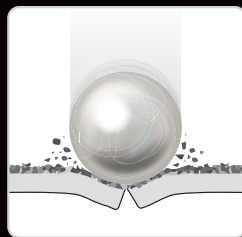
Our unique nailing area and double sealant line create a large fastening area and strong bond that can withstand 150 mph winds.



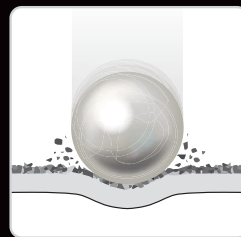
7 Class 4 / Excellent Impact Ratings

StormMaster® Shake shingles are UL 2218 Class 4 impact rated, the highest rating awarded to asphalt shingles. The qualification test simulates a 2" hailstone falling from the sky, where the shingle must show no evidence of fractures or cracks.

Standard Asphalt Products

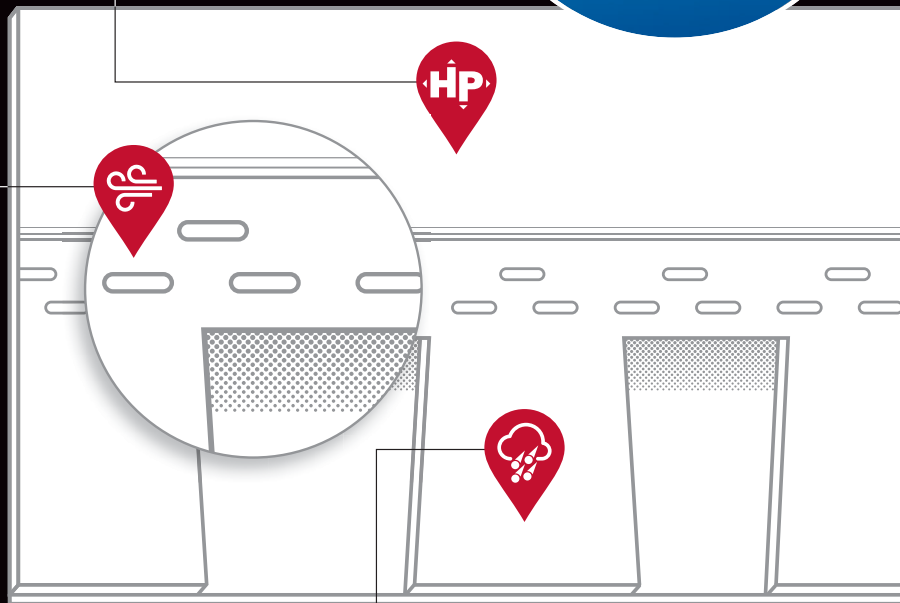
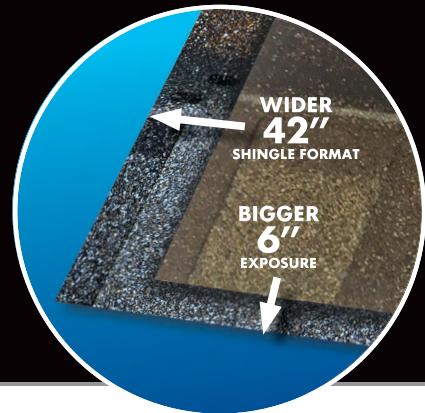


Shingles with Core4® Technology



2 HP42® Technology

A wider, taller format provides more coverage, requires fewer nails, minimizes material waste, and reduces labor time during installation. And a 6" exposure offers a bold architectural look with stunning curb appeal.



INNOVATIVE PREMIUM ASPHALT SHINGLES FOR

7

Key Features Built Into Every Shingle

3 Class A Fire Resistance

With a Class A rating, StormMaster® Shake shingles meet the highest fire-resistance standard for roofing materials. This means your roof is made from materials that help slow down the spread of fire.



4 Core4® Polymer Modified Technology

With Core4® you get the most innovative asphalt technology available, offering premium protection against high winds, extreme temperatures, and serious hail.



5 3M™ Smog-Reducing Granules

These innovative shingles are made with unique granules that convert harmful nitrogen oxide gases into plant friendly nitrates that wash away with the rain.

A roof with these shingles has the smog-fighting capacity of 2-3 trees.



6 Scotchgard™ Protector by 3M

Offering a lifetime limited warranty against ugly black streaks caused by algae, StormMaster® Shake shingles feature Scotchgard™ Protector by 3M, a brand you know and trust. With over 1.5 million homes protected, StormMaster® Shake shingles are the premium choice for lasting curb appeal.



UNPARALLELED STYLE AND PERFORMANCE



Beauty, Strength and Sustainability

StormMaster® Shake shingles are available in a variety of vivid, high-definition colors that will complement any home's exterior. These designer colors are inspired by our natural world, and preserved with Scotchgard™ Protector by 3M. These bold colors will be an integral part of your home when you choose a roof from the StormMaster® Shake color palette. Why choose between beautiful lasting color and protection, when you can have it all?

StormMaster® Shake Colors



Black Shadow



Pewter



Chestnut



Copper Canyon



Weathered Wood



Morning Harvest



To provide homeowners with the most accurate representation of color options, several photo scans and house shots were utilized in numerous lighting conditions. Variations in lighting illustrate the color gradients on asphalt shingle roofs.

Color blends vary from shingle to shingle. Before installation, consult with your contractor and request to view the actual shingles being installed on your roof to ensure confidence in your final color selection.



Pewter



NEW COLOR

Midnight Lake



NEW COLOR

Grand Teton



NEW COLOR

Aspen Grove



NEW COLOR

3M COOLING
technology

Moonlight Beach - Cool Color SRI: 18*

Dreaming of a Home Redesign?

Get creative with the Atlas Roof Inspiration Center. In the Roof & Home Design Studio, you can upload photos of your home and swipe to visualize different looks. With the Visual Product Selector, explore Atlas shingle styles, features, and colors to help you visualize and choose the perfect roof for your home.

AtlasRoofing.com/Roof-Inspiration

* The Solar Reflectance Index (SRI) is an indicator of the ability of a roof surface to return solar energy to the atmosphere. Roofing material surfaces with a higher SRI will be cooler than surfaces with a lower SRI under the same solar energy exposure, especially on a sunny day. Using materials with higher SRI values can enhance building occupant comfort and reduce air conditioning use. For more information, please reference the Cool Roof Rating Council: CoolRoofs.org



StormMaster® Shake

Premium Protection with Exclusive Core4® Technology



StormMaster® Shake premium architectural shingles are available in a stunning array of high-definition colors that offer outstanding protection against damaging hail and high winds. These designer shingles feature the added benefit of smog-reducing technology, ensuring the long-term protection of your home, thanks to the most complete and innovative shingle on the market.

Colors	Limited Warranty**	Algae Resistance*	Signature Select Eligible ¹
10	Lifetime	Scotchgard™ Protector	Yes

Demand Peak Coverage

When you install an Atlas Signature Select® roofing system¹, all the components are designed for — and backed by — the industry's best warranty coverage. Unlike many other roofing warranties that over promise and under deliver, Atlas packs value and assurance into an enhanced premium protection period. This includes non-prorated labor and materials, tear-off and disposal fees, coverage of the full Atlas product system, and transferability.

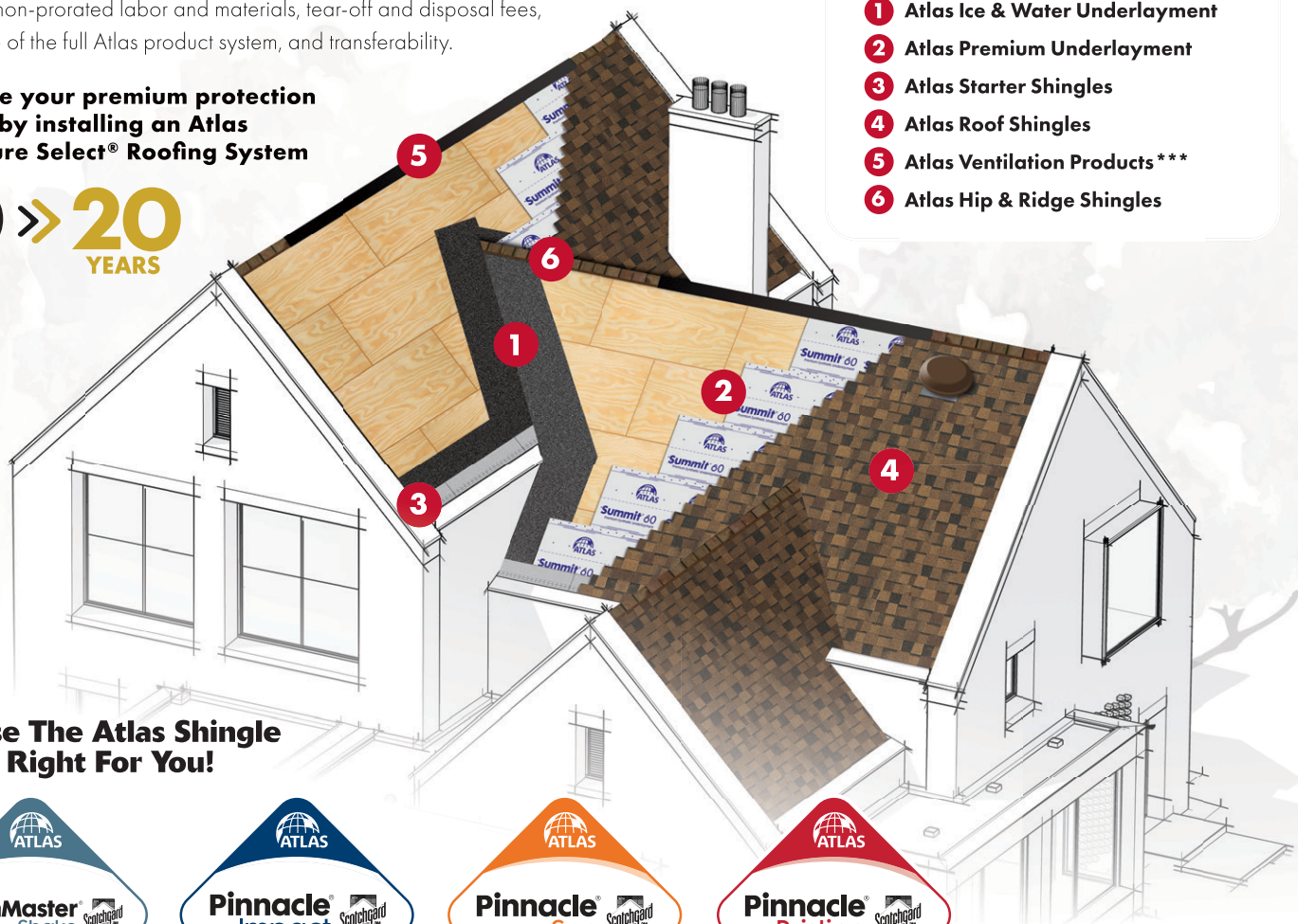
Increase your premium protection period by installing an Atlas Signature Select® Roofing System

10 >> **20**
YEARS YEARS



Roof System Components:

- 1 Atlas Ice & Water Underlayment
- 2 Atlas Premium Underlayment
- 3 Atlas Starter Shingles
- 4 Atlas Roof Shingles
- 5 Atlas Ventilation Products***
- 6 Atlas Hip & Ridge Shingles



Choose The Atlas Shingle That's Right For You!



* In order to qualify for the Atlas Lifetime Algae Resistance Limited Warranty against black streaks caused by blue-green algae.

** Refer to the Atlas Roofing Limited Shingle Warranty for all coverage requirements.

*** Warning: For proper ventilation and performance, **do not mix multiple types of exhaust vents to vent the same attic space.** The picture is for illustration purposes only. A valid system warranty will cover only one type of exhaust vent per attic area.

¹ Refer to the Atlas Signature Select® Limited Warranty for all system coverage requirements.


Scotchgard™ and the Scotchgard™ Protector logo, including the plaid design and 3M™ logo, are all trademarks of 3M.



Pinnacle[®] Pristine

High Performance Meets Lasting Beauty



love where you live 



Pinnacle® *Pristine*

High Performance Meets Lasting Beauty



Black Shadow 

Smart, Beautiful, Durable... Why Choose Just One?

Atlas Pinnacle® Pristine architectural shingles offer a wide variety of beautiful color options to complement your home's exterior.

Together, with the power of Scotchgard™ Protector and a warranty that covers damage from winds up to 130 mph. In addition, Pinnacle®

Pristine shingles carry a UL 2218

Class 3 impact rating, for increased protection against damaging hail.



Pinnacle® Pristine Colors



Black Shadow



Coastal Granite



Hearthstone



Pewter



Summer Storm



Oyster Shell



Copper Canyon



Heatherblend



Burnt Hickory



Majestic Shake



Weathered Wood - Shown on cover



Weathered Shadow*



Morning Harvest



Tan Mist*

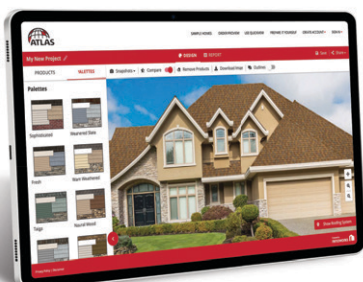


Woodland Green



Sunset*

* Limited regional availability. Please contact your local supplier.



Dreaming of a Home Redesign?

Get creative with the Atlas roof inspiration center. In the Roof & Home Design Studio, you can upload photos of your home and swipe for different looks. With the Visual Product Selector, you can explore Atlas shingle styles, features, and colors to help you visualize and choose the perfect roof for your home.

AtlasRoofing.com/Roof-Inspiration



The Problem

Over time, shingles without proper protection can develop unsightly black streaks caused by blue-green algae.



APPROVED PRODUCTS

The Solution

Atlas shingles featuring Scotchgard™ Protector fight algae and unsightly black streaks, keeping your roof looking newer, longer.

Life Is Messy — Your Roof Shouldn't Be

Your home is the biggest purchase you'll ever make, and the roof is the crowning touch. Choose Pinnacle® Pristine shingles with Scotchgard™ Protector by 3M™ to ensure your roof stays beautiful for years to come.

With more than 25 years of proven performance, Scotchgard™ Protector has been preserving the curb appeal of roofs across America. And because our shingles are approved by Mike Holmes, you can be sure you'll Roof it Right with Atlas Designer Shingles.

Backed by the Power of Scotchgard™

Scotchgard™ Protector by 3M™ is known for keeping everything from carpets to outdoor gear looking new longer. Atlas Shingles with Scotchgard™ Protector are the only shingles in the industry with a Limited Lifetime Warranty providing long-term protection against black streaks caused by blue-green algae.

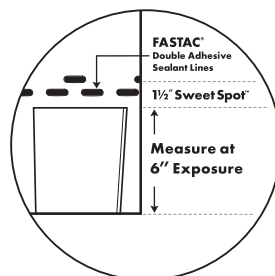


Bigger, Faster, Better

A bigger shingle means better protection, faster installation, and stunning curb appeal.

The high performance shingle design in HP42® shingles provides more coverage due to a wider and taller format, displaying a greater exposure of our designer shingles.

Pinnacle® shingles with HP42® technology feature the Sweet Spot™ nailing area and double FASTAC® sealant line, ensuring your shingles will stay put for a more secure seal and enhanced wind protection up to 130 mph.





Replacing Your Roof Is a Big Decision — Atlas Makes It Easy

With Atlas Pinnacle® Pristine shingles you get the total package – unmatched protection against harsh weather and high winds, distinctive curb appeal and long-lasting beauty, all backed by one of the industry's best warranties.



Peace of Mind

Don't worry. We've got you covered with the Atlas Lifetime Limited Warranty*, ensuring your investment is protected for years to come.



Wind Protection

Let those winds howl. Because of our innovative HP42® shingle technology, your roof is shielded from wind gusts up to 130 mph.



High-Performance

HP42® technology features a wide format for better curb appeal, plus our Sweet Spot™ nailing area and double FASTAC® sealant line ensure your shingles will stay put.



Class 3 Impact Resistance

UL 2218 Class 3 impact resistance rating offers protection against harsh weather conditions, keeping your home safe and secure.



To provide homeowners the most accurate representation of color options, several photo scans and house shots were utilized in numerous lighting conditions. Variations in lighting illustrate the color gradients on asphalt shingle roofs.

Color blends vary from shingle to shingle. Before installation, consult with your contractor and request to view the actual shingles being installed on your roof to ensure confidence in your final color selection.

Pinnacle® Pristine

High Performance Meets Lasting Beauty



Atlas Pinnacle® Pristine architectural shingles offer stunning color that lasts. With protection against damaging high winds and black streaks caused by algae, you're investing in a roofing system that has lasting curb appeal, and the peace of mind that comes with it.

Colors	Limited Warranty**	Algae Resistance*	Signature Select Eligible ¹
16	Lifetime	Scotchgard™ Protector	Yes

Demand Peak Coverage

When you install an Atlas Signature Select® Roofing System¹, all the components are designed for and backed by the industry's best warranty coverage.

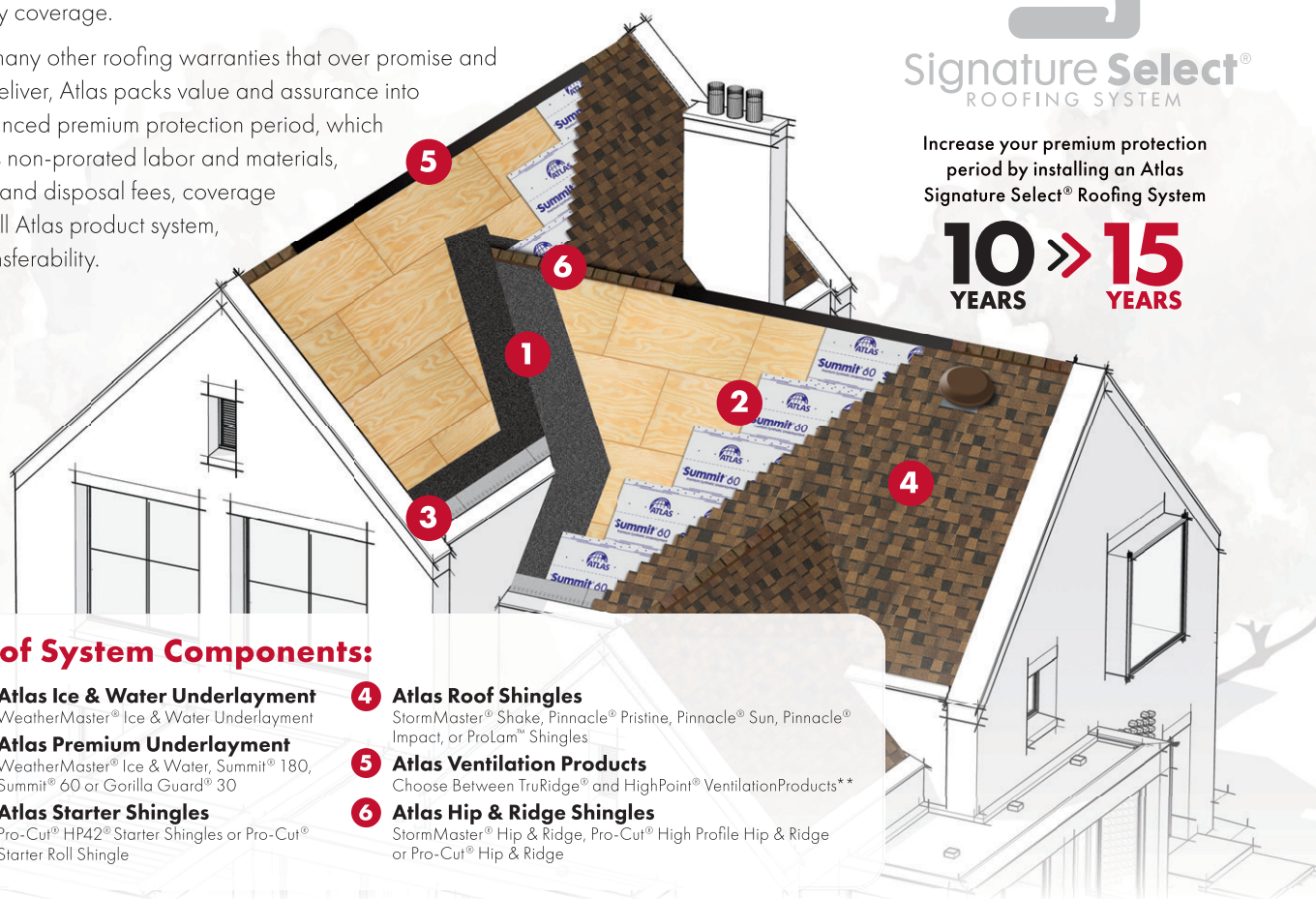
Unlike many other roofing warranties that over promise and under deliver, Atlas packs value and assurance into an enhanced premium protection period, which includes non-prorated labor and materials, tear-off and disposal fees, coverage of the full Atlas product system, and transferability.



Signature Select®
ROOFING SYSTEM

Increase your premium protection period by installing an Atlas Signature Select® Roofing System

10 >> **15**
YEARS YEARS



Roof System Components:

- 1 Atlas Ice & Water Underlayment**
WeatherMaster® Ice & Water Underlayment
- 2 Atlas Premium Underlayment**
WeatherMaster® Ice & Water, Summit® 180, Summit® 60 or Gorilla Guard® 30
- 3 Atlas Starter Shingles**
Pro-Cut® HP42® Starter Shingles or Pro-Cut® Starter Roll Shingle
- 4 Atlas Roof Shingles**
StormMaster® Shake, Pinnacle® Pristine, Pinnacle® Sun, Pinnacle® Impact, or ProLam™ Shingles
- 5 Atlas Ventilation Products**
Choose Between TruRidge® and HighPoint® Ventilation Products**
- 6 Atlas Hip & Ridge Shingles**
StormMaster® Hip & Ridge, Pro-Cut® High Profile Hip & Ridge or Pro-Cut® Hip & Ridge

Choose The Atlas Shingle That's Right For You!



* In order to qualify for the Atlas Lifetime Algae Resistance Limited Warranty against black streaks caused by Scotchgard™ Protector.

** Refer to the Atlas Roofing Limited Shingle Warranty for all coverage requirements.

*** Warning: For proper ventilation and performance, **do not mix multiple types of exhaust vents to vent the same attic space.** The picture is for illustration purposes only. A valid system warranty will cover only one type of exhaust vent per attic area.

¹ Refer to the Atlas Signature Select® Limited Warranty for all system coverage requirements.

Scotchgard™ and the Scotchgard™ Protector logo, including the Plaid design and 3M™ logo, are all trademarks of 3M™.



#AtlasProtects
AtlasRoofing.com