

CENTURA

STEEL SHINGLE



GreenAmericanHome.com



CENTURA
STEEL SHINGLE

The Roof Your Home Deserves.



THE PROBLEM

Your home's roof is its first line of defense against the elements. And, let's face it, no matter where you live, your roof is subject to a lot of extremes. Hot and cold temperatures, rain, high winds, damaging sunlight, ice, and snow – these things all work together to wreak havoc on most roofing materials. It's because of these things that most homeowners find themselves having to re-roof years sooner than they expected.

THE SOLUTION

The one roofing material that has survived the test of time is steel. You can go into virtually any community and find steel roofs that have been serving their intended purpose since the late 1800s and early 1900s.

With Centura Steel Shingle, Green American Home has combined the lasting strength and durability of steel roofing with state of the art coatings and other technologies to provide roofs that are maintenance-free and will likely last the life of your home.

100% MADE IN AMERICA

Green American Home is committed to producing our roof systems from steel and coatings that are produced in the USA. In today's global economy, it would be cheaper for us to purchase off-shore metal. Doing so, however, goes against our core values which include being of economic benefit to our community and country. Additionally, we will not jeopardize the integrity of our roofing systems with raw materials of inferior quality.

THE SYSTEM

Centura Steel Shingles are part of a complete roofing system. Your roof will be installed using matching factory-formed accessories. Each home and roof is unique. We have drip edges, gable trim, valley pans, wall flashings, hip and ridge caps, not to mention methods for handling protrusions like skylights, chimneys, vents, and pipes. The Centura roofing panels interlock on all sides and the fasteners are completely concealed. The roof system is installed from the bottom of the roof upward and is designed to have the look of dimensional shingles or slate.

Centura Steel Shingle's unique paint system, colors, and design will preserve, protect, and add to the beauty of any home for a lifetime.

THE COMPETITION

There are lots of metal roofs out there. Don't be fooled by roofs with exposed fasteners that jeopardize your roof's weather resistance. Many products also use inferior paint systems which are prone to fading and chalking in ten years or less. Our coatings are Kynar 500® / Hylar 5000® technology. These finishes are the best available and are known for their incredible long-term fade and chalk resistance.



THE BENEFITS

The interlocking Centura panels can resist even hurricane-force winds while the quality G90 galvanized steel provides unmatched fire protection for your home. At ¼ the weight of conventional roofing shingles, Centura can be installed over most existing roofs, allowing you to invest in a better roof rather than the expense to dispose your old roof in a landfill.

THE ENVIRONMENT

In keeping with the goals of Green American Home to offer homeowners products that are environmentally-friendly, Centura is produced from steel that has 35% recycled content, allowing homeowners to close the recycling loop. Additionally, our coatings are Energy Star listed for their ability to reflect radiant heat, keeping your home naturally cooler in warm weather. Summer electric savings of 20% and even more are not uncommon.

THE WARRANTY

We offer a warranty that is unmatched. With absolutely no pro-ration based upon the roof's age, we offer a Lifetime Limited Warranty for the initial owner which transfers to a 40 year warranty (from the date of installation) for all future owners. Many warranties transfer only one time, by comparison. Additionally, should a failure occur, we cover materials and labor for the repair or replacement. Most roofing warranties only provide materials. This is a huge added value to you and to anyone who may own your home in the future.

PRODUCT SPECIFICATIONS



Panel Exposure: 39" x 12"

Panels Per Square: 30.77

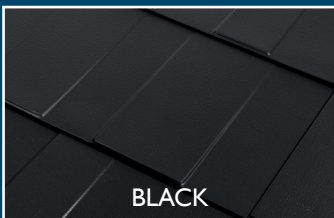
Weight Per Square: 76 lbs.

Test Data: UL 1897 and 790

Product Material: ASTM A653 G90 Galvanized 29 Gauge, Kynar 500®/Hylar 5000® Finish

Fastening Detail: Continuous integrated nailing flange. Four-way interlock.

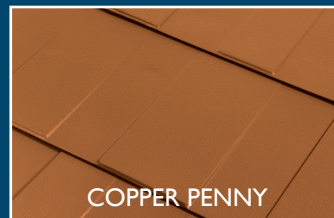
STANDARD COLORS



BLACK



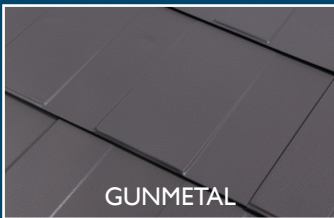
CHARCOAL



COPPER PENNY



EVERGREEN



GUNMETAL



MISSION RED



STONE



TIMBER

HIGH-DEF DESIGNER COLORS



SLATE ROCK BLUE



SLATE ROCK GRAY



SLATE ROCK GREEN



SLATE ROCK RED



AGED CEDAR



NEW CEDAR



WEATHERED CEDAR

**Actual color may differ. Ask your independent dealer for true color samples.*



A DIVISION OF
ISAIAH INDUSTRIES, INC.

FOR MORE INFORMATION

GreenAmericanHome.com

info@greenamericanhome.com

888-705-5656

CENTURA IS A TRADEMARK OF U.S. STEEL



G R E A T

AMERICAN

S T E E L S H A K E

A BEAUTIFUL INVESTMENT

Think for a moment about all that your roof should provide for your home: Protection, Value, Beauty, Energy Efficiency. Does your roof accomplish these things? Many homeowners, when they really think about their roofs, discover that they have a 21st century home with a 20th century roof.

Great American Steel Shake was developed using today's most advanced technology. Due to its thoughtful design and engineering, Great American Steel Shake offers homeowners a lifetime roofing option with revolutionary finishes and coatings for increased beauty and energy efficiency.



EVALUATING YOUR NEXT ROOF

As you approach a decision concerning your next roof, it is important to evaluate what you would like to achieve with that roof. Let us look at some of the criteria you might consider.



PROTECTION

A roof provides "shelter from the storm," as it lies most vulnerable to all extremes of weather including temperatures both high and low, ultraviolet rays, wind, rain, snow, and ice. Common roofing materials like asphalt shingles, tile, and polymer products are heavily impacted by the sun's rays and extreme weather conditions.

Great American Steel Shake utilizes top-quality, G90 galvanized steel along with PVDF coatings to resist even the harshest environments. It is warranted to withstand winds up to 120 miles per hour, and to never leak due to hail of any size.



BEAUTY

While few homeowners would opt to have the same siding, windows, or doors as their neighbors, they often choose the same roofing material without considering other options. On average, a roof covers 60% of a home's exterior. A beautiful metal roof distinguishes the home from the rest of the neighborhood.

An industry-leading aesthetic warranty and proprietary paint finishes ensure this beauty lasts. Great American Steel Shake transforms a home's exterior and makes it a joy to see pulling into the driveway.



VALUE

Many of the building materials used today have evolved to offer greater benefits to homeowners than they did twenty, fifty, or one hundred years ago. However, with roofing, most homeowners are still choosing the same products they always have, products that are failing at an even more rapid rate. While traditional roofing materials may restore home value when they are new, they quickly lose that value as they age.

Great American Steel Shake is an evolved roofing solution, with a life expectancy that far exceeds that of traditional roofing materials. Its proven durability and fade and chalk resistance adds lasting value to any home.



ENERGY EFFICIENCY

Great American Steel Shake's UV-reflective coatings and integral air gap between each shingle and the roof deck dramatically reduce the transfer of summer heat into your home, saving homeowners up to 20% or even more on their summer cooling costs.

Any roof system should be installed in conjunction with proper attic ventilation for increased energy efficiency, moisture mitigation, and, in northern climates, ice dam prevention. A variety of ventilation systems are compatible with Great American Steel Shake, offering the flexibility to build the best solution for any home.





NEW CEDAR



WEATHERED CEDAR



AGED CEDAR



EVERGREEN



MISSION RED

CEDAR PRINT COLORS

Our three proprietary Cedar colors consist of a four-layer PVDF coating, sold under the names Kynar 500® and Hylar 5000® PVDF resin-based finishes. These unique finishes include a high definition woodgrain print that provides for light and dark areas on the roof. No longer does a metal roof have to be monochromatic, thanks to these coatings!

PANEL DETAILS

Panel Exposure: Approximately 12” x 24”

Weight Per Square: 90 lbs.

Product Material: G90 Galvanized Steel

Fastening Detail: Four-Way Interlocking Panels with Clips for Concealed Fasteners

LEARN MORE

Learn more about Great American Steel Shake and other energy saving and environmentally sustainable home improvement products at GreenAmericanHome.com

**Actual color may differ. Ask your independent representative for true color samples.*



Green American Home
A Division of Isaiah Industries, Inc.
info@greenamericanhome.com
888-705-5656